



22nd Annual Great Smoky Mountain Trout & Heritage Festival

Maggie Valley Festival Grounds • May 7, 2011—9 am to 5 pm

2011 SPECIAL EVENT SPONSORSHIP

EVENT PROFILE: The Great Smoky Mountain Trout & Heritage Festival is an outdoor event that introduces lessons in aquatic ecology, fishing ethics, water safety and the respect for outdoors as well as helps educate event goers about the various needs to conserve and protect our natural resources. It also includes sustainable living, timber, quilting and basket weaving demonstrations, live music and much more

PRESENTING SPONSOR \$2500.00+ _____

- Named the Official Title Sponsor for the festival • Prominent logo with direct link to company website posted Great Smoky Mountain Trout & Heritage Festival website • Listing on any *flyers/promotional material for festival • Public address announcements including mentions on stage and name listed on festival event map • Company specific data collected and results provided to the sponsor • Value added promotional opportunities driving traffic to sponsor site/location • Free vendor booth space; up to four prominent banner placement at the festival (company provided) • *Logo on official Great Smoky Mountain Trout & Heritage Festival T-Shirt • 26 complimentary tickets

SUPPORTING SPONSOR \$1000.00+ _____

- Prominent logo with direct link to company website posted on Great Smoky Mountain Trout & Heritage Festival website • Listing on any *flyers/promotional material for festival • Public address announcements including mentions on stage and name listed on festival event map • Value added promotional opportunities driving traffic to sponsor site/location • Free vendor booth space; up to two prominent banner placement at the festival (company provided) • *Logo on official Great Smoky Mountain Trout & Heritage Festival T-Shirt • 10 complimentary tickets

CONTRIBUTING SPONSOR \$500.00+ _____

- Website with direct link to company website posted on Great Smoky Mountain Trout & Heritage Festival website • Listing on any *flyers/promotional material for festival • Public address announcements Mentions on stage and name listed on festival event map • One banner placement at event venue (company provided) • *Name on official Great Smoky Mountain Trout & Heritage Festival T-Shirt • 6 complimentary tickets

GENERAL SPONSOR \$250.00+ _____

- Website listing with direct link to company website posted on Great Smoky Mountain Trout & Heritage Festival website • Mentions on stage and name listed on festival event map • *Name on official Great Smoky Mountain Trout & Heritage Festival T-Shirt • 4 complimentary tickets

HONORABLE SPONSOR: \$100+ _____

- Website listing with direct link to company website posted on Great Smoky Mountain Trout & Heritage Festival website • Mentions on stage and name listed on festival event map • *Name on official Great Smoky Mountain Trout & Heritage Festival T-Shirt

FRIENDS OF GREAT SMOKY MOUNTAIN TROUT & HERITAGE FESTIVAL: \$25+

- Website listing • Mentions on stage and name listed on festival event map

*To assure proper sponsorship recognition, company information must be provided to us three weeks prior to event

YES, I WANT TO PROMOTE MY BUSINESS
AND SUPPORT THE GREAT SMOKY MOUNTAIN TROUT & HERITAGE FESTIVAL!

SIGNATURE, COMPANY NAME

TOTAL: \$ _____

Thank you for your generous donation. Please be sure to include your information below so we may serve you better. (Please Print)

COMPANY NAME:	
ADDRESS:	
PHONE NUMBER:	
EMAIL ADDRESS:	
WEBSITE ADDRESS:	
CONTACT PERSON:	
OTHER:	

Make check payable to the Town of Maggie Valley; mail both application and payment to: Town of Maggie Valley, 3987 Soco Road, Maggie Valley, NC 28751. Questions? Please call: (828) 926-0866 or email mvfestivals@townofmaggievalley.com

Thank you!

